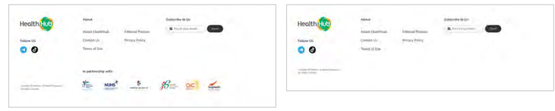
Client Feedback

	Client's feedback	WT's Comment
1.	Our previous comment is on the possibility of multiple pharmacists who verify the content. Is there an option for the "Fact Check" box to feature more than 1 person?	Revised
2.	For the purpose of this demo (MIL), there can just be 1 contributing organisation, which is PSS.	Revised
3.	There are already translations to other vernacular languages for some content, for example, selected MILs (Acarbose (healthhub.sg). Currently, we host translated content in PDF files for users to download instead of housing them in HMTL pages considering the existing SP restrictions. However, we do not have a standard template how and where to display the links to the translated materials. While we try to move away from the PDF files, would WT recommend that we standardise how we display the links to content in other languages as part of the template and to be activated when needed?	UX needs to provide for a separate field in all content templates for HH to add hyperlinks for translations. They need flexibility to turn on/off this component as not all articles have translations.
4.	We do not need the partners logo footer on article pages. It is only needed on Homepage, need your help to remove from all content templates please.	Footer links are usually global and standardized across website. But if we need to make this footer scalable to accommodate for omission of certain elements when on certain pages, it will have to be redesigned. Proposed redesign as follows: **Current state** **Proposed change for scalability to hide partners without impacting columns** 
5.	Infographics options	Explained both infographics options to client and they are likely to go with the exhaustive template. No action needed on our end.

Jing Yi wants us to revise MIL templates first as she needs to get NMI approval asap to be in time for 8 Sept briefing. She will get back to us on the rest of the templates.

WUNDERMAN THOMPSON

Home Page & Templates Feedback Addressed

synapxe

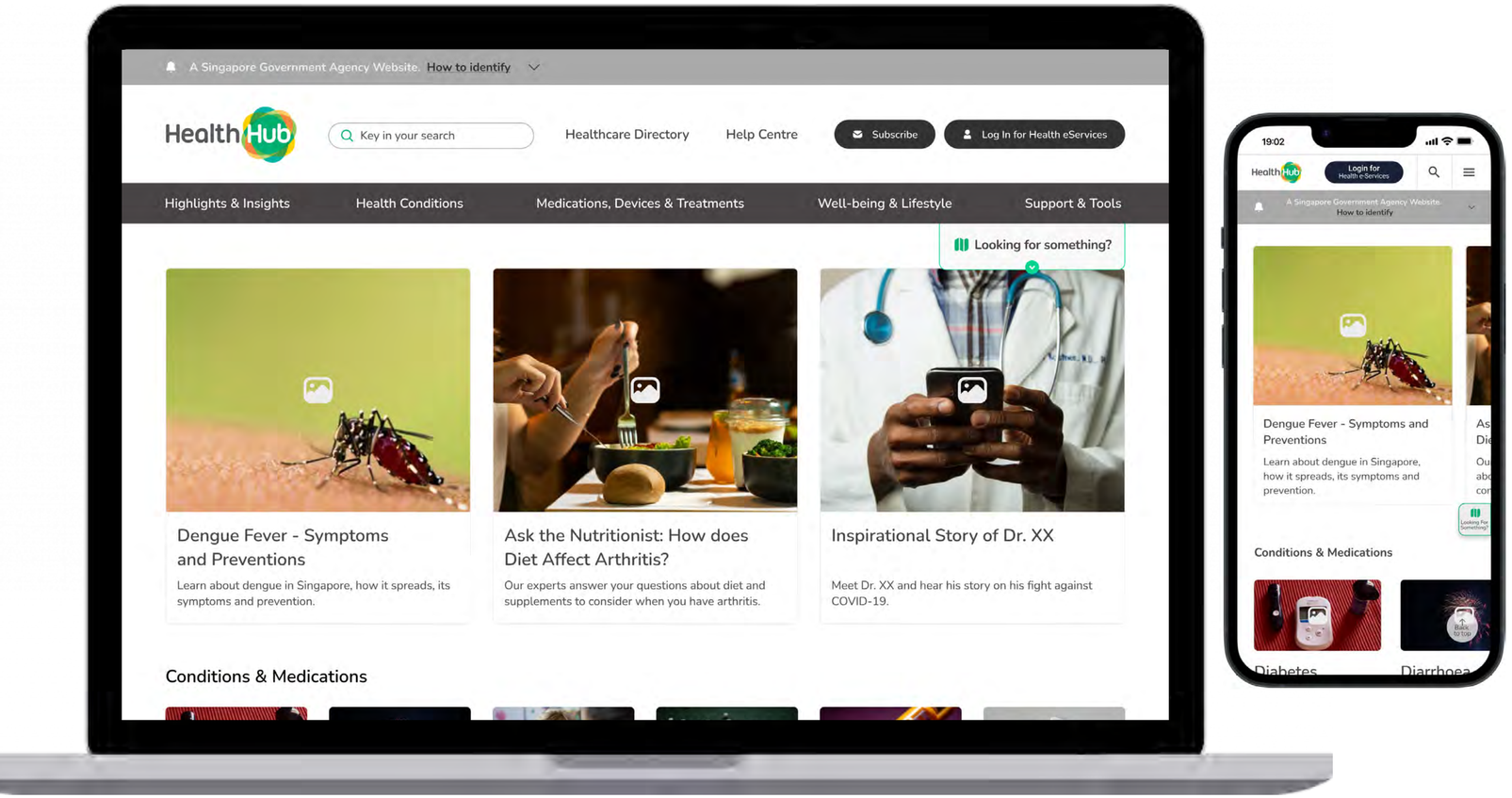
HealthHub

30 August 2023

Pages: Home Page

Feedback addressed and additional options provided.

- Ad banner size considerations
- Preferred option: Ad Option 2, Leaderboard 728x90 (Positioned lower fold)



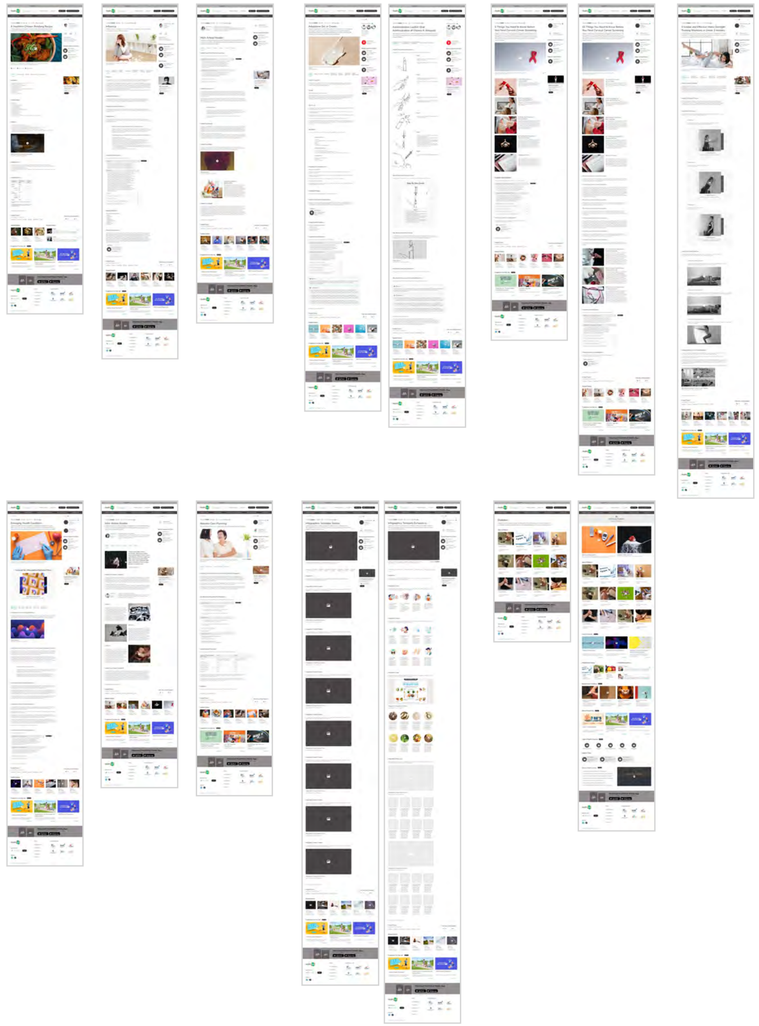
Links To Demos

Pages	Desktop
Home Page Desktop	Try Demo
Home Page Mobile	Try Demo
Home Page Desktop_Ad Option 1 Leaderboard 728x90	View Sample
New Home Page Desktop_Ad Option 2 Leaderboard 728x90 (Positioned lower fold)	View Sample
New Home Page Desktop_Ad Option 3 Medium Rectangle 300x250	View Sample
New Home Page Desktop_Ad Options 4 Large Skyscraper 300x600	View Sample

Templates: Overview

Feedback addressed and additional options provided

- All feedback addressed
- Addition of 1 new template option for MIL, and 2 new Infographics templates



Links To Demos

Pages	Desktop	Mobile
Recipe	Try Demo	Try Demo
Health Conditions	Try Demo	Try Demo
Expert Voices	Try Demo	Try Demo
Medical Information Leaflet (Simple)	Try Demo	Try Demo
New Medical Information Leaflet (Step By Step)	Try Demo	Try Demo
Listicle (Simple)	Try Demo	*Components available in other templates*
Listicle (Exhaustive)	Try Demo	*Components available in other templates*
Step By Step Guide	Try Demo	*Components available in other templates*
Emerging Health Condition	Try Demo	*Components available in other templates*
Patient-Doctor Stories	Try Demo	*Components available in other templates*
Support & Care Programmes	Try Demo	*Components available in other templates*
New Infographics (Simple)	Try Demo	*Pending Desktop Confirmation*
New Infographics (Exhaustive)	Try Demo	*Pending Desktop Confirmation*
Health Conditions Category Landing Page (Simple)	Try Demo	*Pending Desktop Confirmation*
Health Conditions Category Landing Page (Exhaustive)	Try Demo	*Pending Desktop Confirmation*

New Templates: Infographics

Infographics Templates Simple and Exhaustive provide the ability to have extensive usage of media/images for the purpose of demonstrating statistics and sequential/grouped information.

Links To Demos

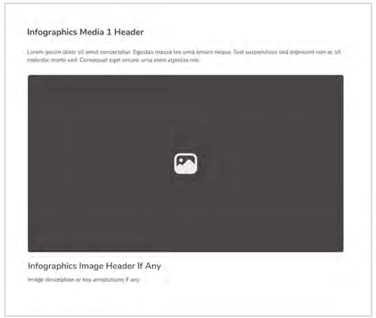
Pages	Desktop	Mobile
New Infographics (Simple)	Try Demo	*Pending Desktop Confirmation*
New Infographics (Exhaustive)	Try Demo	*Pending Desktop Confirmation*

Infographics Templates (Simple)

Component Composition

- Simple singular media type component repetition
- Used when infographics are too elaborate to be converted into live text
- Could be utilized for articles such as the following:

  https://www.healthhub.sg/a-z/diseases-and-conditions/676/pocket-guide-to-diabetes

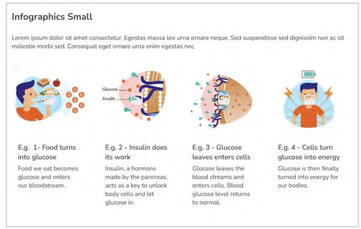


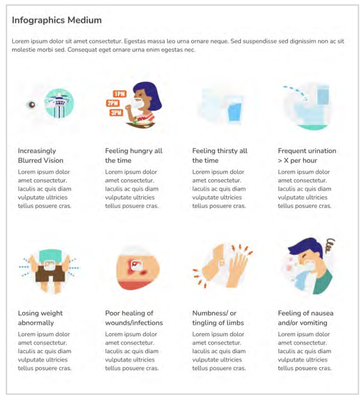
Infographics Templates (Exhaustive)

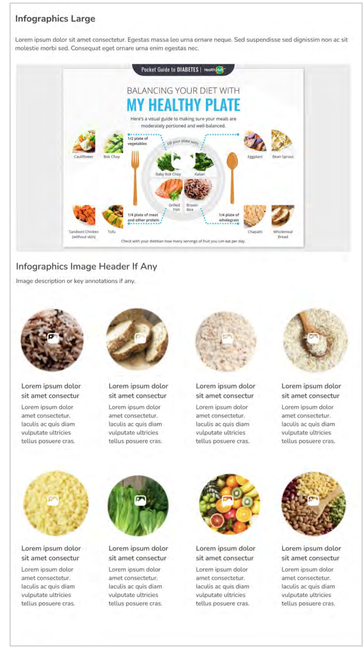
Component Composition

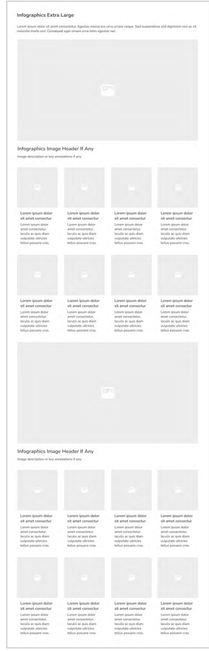
- Multiple groups of media type component repetition
- Availability of Small, Medium, Large and Extra Large sections for usage
- If not populated, unused sections will not display
- Could be used for image thumbnail or column driven infographics
- Could be utilized for articles such as the following:

  https://www.healthhub.sg/a-z/diseases-and-conditions/676/pocket-guide-to-diabetes









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Thank you

25 August 2023